

ORDER

KSNV

Orders
Order / Rev: 104170
Alt Order #:
Product Desc: State Senate 3Q12
Estimate:
Flight Dates: 09/03/12 - 09/30/12
Original Date / Rev: 07/10/12 / 07/10/12
Order Type: GENERAL

Primary AE: Kevin Goodell
Sales Office: VEGS
Sales Region: Local

Agency
Name: Benny for Nevada
Buying Contact:
Billing Contact:
 1930 Village Center Cir.
 Las Vegas, NV 89134

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Benny for Nevada
Demographic: A25-54
Product Codes: PLC09
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	15	\$7,725.00	\$6,566.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	15	\$7,725.00	\$6,566.25	0.00
Totals	15	\$7,725.00	\$6,566.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/03/12	09/30/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-----	:30	0	\$375.003		0.00	NM	11	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWT---		3				\$375.00		0.00			
Week:		09/10/12	09/16/12	MT-T---		3				\$375.00		0.00			
Week:		09/17/12	09/23/12	MTWT---		3				\$375.00		0.00			
Week:		09/24/12	09/30/12	M--T---		2				\$375.00		0.00			
N 2	KSNV	09/03/12	09/30/12	NFL Pre-Game / FNA NFL Pre-Game	CM	445p-515p (4:45 PM-5:15 PM)	-----	:30	0	\$900.003		0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S		1				\$900.00		0.00			
Week:		09/10/12	09/16/12	-----S		1				\$900.00		0.00			
Week:		09/17/12	09/23/12	-----S		1				\$900.00		0.00			
Week:		09/24/12	09/30/12	-----S		1				\$900.00		0.00			
													Totals	15	\$7,725.00